TOLUCA LAKE DIRECT PATIENT CARE

WEBSITE PRIVACY POLICY

Effective date: October 1, 2026

Who we are

ROBERT C. BARTON, JR., M.D. INC., a California professional medical corporation doing business as TOLUCA LAKE DIRECT PATIENT CARE (the "Practice") is located in Toluca Lake, California. This policy explains how the Practice handles information collected through bartonshealth.com and linked online tools.

Privacy contact: Robert C. Barton Jr., MD / Privacy Officer| 10628 Riverside Drive, Suite 5, Toluca Lake, CA 91602 | (747) 205-2400 | rcbmdtl@bartonshealth.com.

Information collected on this website

If you use the general contact form, we may collect your name, contact information, the topic of your inquiry, and the message you choose to send. Please do not include symptoms, diagnoses, medication lists, medical records, insurance details, or other sensitive health information in that form or in ordinary email.

Information submitted through the website's general contact form, ordinary email, or other non-secure website tools may not be protected health information and should not be used to transmit medical records, treatment information, prescription information, insurance information, or other sensitive health information. Use only the secure methods designated by the Practice for patient communications.

The website host and service providers may automatically receive technical information such as browser type, device information, pages viewed, approximate location derived from an IP address, and date and time of access. The specific information depends on the tools enabled on the site.

How we use website information

We use contact information to respond to questions about appointments, membership, fees, telehealth, or the Practice. We use technical information to operate, secure, troubleshoot, and improve the website and to understand general site use where permitted.

If the Practice offers text messaging communications, text messages may not be encrypted and should not be used to communicate urgent or sensitive medical information. Message and data rates may apply. Individuals may opt out of text communications by following instructions provided in the message or by contacting the Practice.

A website inquiry does not make you a patient and does not create a physician-patient relationship. Do not use the website or its contact form for emergencies. Please review our Patient Communication Policy for important information regarding use of email, text messaging, patient portal communications, response times, and emergency communications.

When information may be shared

We may share website information with vendors who operate the website or provide tools you choose to use, such as the scheduling service, hosting provider, analytics provider, map provider, or form service. We require appropriate protections where required by law. We may also disclose information when required by law, to protect rights and safety, or in connection with a business transfer, subject to applicable law.

If information becomes part of your medical record or is otherwise protected health information, the Practice's Notice of Privacy Practices describes how it may be used and disclosed. This website policy does not replace that notice.

Cookies, analytics, and external links

This website may use cookies or similar technologies for site functionality, security, analytics, or embedded features. You can adjust browser settings to limit cookies, although some site features may not work.

Each provider maintains its own privacy practices. Additional information is available through the applicable provider's privacy notice.

Retention and security

We retain website inquiries only as long as reasonably needed to respond, maintain business records, protect the practice, and meet legal obligations. Medical records are handled under applicable medical-record retention requirements and the practice's Notice of Privacy Practices.

We use reasonable administrative, technical, and physical safeguards to protect information collected through the website. However, no website, Internet transmission, or electronic storage system can be guaranteed to be completely secure. Users transmit information through the website at their own risk.

California privacy rights

California privacy laws may provide rights concerning certain personal information, depending on whether the law applies to the practice and the information at issue. Contact the practice using the details below to ask about a request. Some information, including protected health information governed by other laws, may be exempt from certain California consumer privacy requirements.

The Practice has evaluated the applicability of California consumer privacy laws and will comply with any legal obligations that apply to information collected through the website.

Children

The practice described on this website serves adults age 18 and older. The website is not directed to children under 13, and we do not knowingly collect personal information online from children under 13.

Changes and contact

We may update this policy as website tools or practices change. The current version will show its effective date. For privacy questions, contact us at (747) 205-2400 or rcbmdtl@bartonshealth.com, or write to 10628 Riverside Drive, Suite 5, Toluca Lake, CA 91602.